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Historical Society™

1650 Gum Branch Road
Jacksonville, NC 28540
(800) ASK-4-WHO
(910) 455-6446
Fax: (910) 455-1937

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Contact: Membership Services
(910) 455-6446

FOR IMMEDIATE RELEASE

NEWS RELEASE

(Jacksonville, N.C.) Terrence J. Leifheit, Executive Director of Gibraltar Publishing, Inc.®, publisher of International WHO's WHO Professional Reference Books, announced today that David Messer has been inducted into the 2003 Edition of *International WHO'S WHO of Entrepreneurs*.

International WHO'S WHO of Entrepreneurs reaches a world-wide audience in an endeavor to recognize highly accomplished executives and professionals for their outstanding professional and civic achievements.

Through a combined effort of the ***International WHO'S WHO of Entrepreneurs*** Membership Selection Committee and Board of Advisors, Gibraltar Publishing, Inc.® has put together the ultimate WHO'S WHO listing in the world. It is an honor and a great achievement to be included as one of the top executives.

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